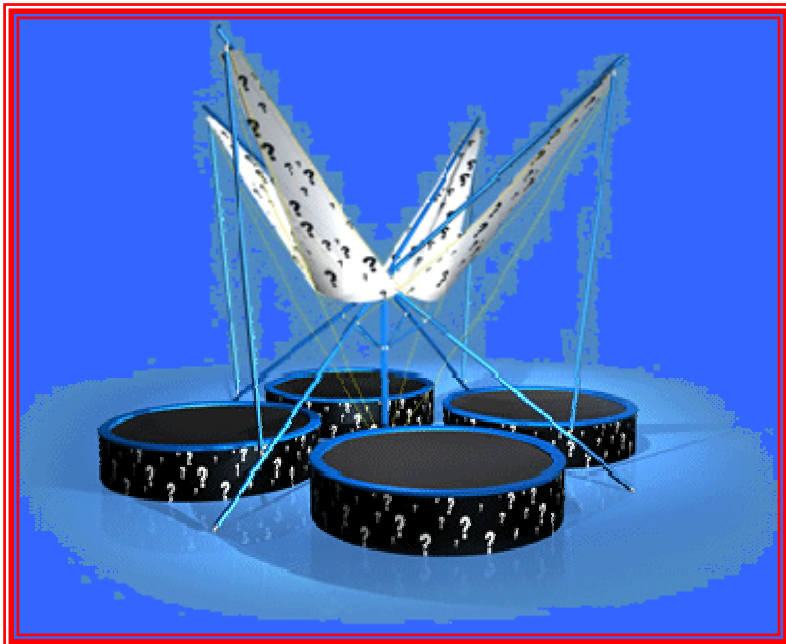


POWER JUMP TRAMPOLINE SYSTEMS



4 Bay with Removable Trailer & Inflatable Tramps



CLASSIC 4 & 5 BAY



MONO

Introduction and General Information:

Vertical Reality Inc's Headquarters are located in Miami, Florida. Always on the cutting edge, we continuously design and develop newer and more extreme concepts, and this year will be no different. For this season, VR will be manufacturing and marketing a variety of rock climbing walls and multi station bungee trampoline systems at very competitive prices. VR is committed to safety, excitement and excellence in the recreational and interactive amusement ride industry.

We are very excited about your interest in VR's product lines and the possibility of working with you and your organization. VERTICAL Reality's Auto Belay Rock Climbing Walls, Spider Mountain and Bungee Trampolines have become the fastest growing recreational sporting activity segments for people, of all ages, around the world. While Rock Climbing instills team building and confidence in people, as well as a great way to exercise, Power Jumping not only does the same, but also combines a great workout with the thrill of experiencing weightlessness. The ability to perform gravity defying acrobatic maneuvers, like back flips and somersaults, while 20+ feet in the air, these thrills are simply unmatched by any other human powered device. And our newest concept, Spider Mountain, boasts an incredible turnover, being able to accommodate up to 30 participants at one interval (between 5 and 10 minutes, but all day passes are also recommended). This ride only requires one operator.

VR Power Jump Trampolines;

MONO- Single Portable

- Great for small locations and private party market
- Simple installation and small investment

Twin- Mobile and Portable

- Great for smaller locations and events, not to mention the party market.
- Easy assembly and teardown, 20 min.
- Self contained unit operates on 110v power, unit carries all accessories.

Quad-(4 station) Mobile and Portable

- Easy to set up and transport. Great for mobile events and medium sized parks.
- Only 2 persons required to set up and 3 persons to operate successfully.
- Great revenue producer with capacity up to 69 patrons per hour

Rock Wall and Power Jump COMBOS: The One and Only!! Nothing else can compare. Twin Jump or Tri-Pod Climbing wall. 2 or 3 station Bungee Trampoline (mobile or portable) combined with our standard mobile climbing wall.

- 4 station auto belay mobile climbing wall with 2 or 3 BUNGY-TRAMPOLINE stations.
- Easy set up.
- Great for any and all types of venues.

Power JUMP Trampoline Systems

Vertical Reality Inc provides a variety of options when it comes to selecting the perfect Jumping system for your facility or business venture. With our extensive range of Bungy Trampoline systems, we are confident that we can provide a version that meets your demands and within your budget. Safety, quality and aesthetics are our highest priorities. VR Bungy Trampolines are an adaptation of a patented bungee elastic system invented by a former Olympic Gold Medalist who used this concept to train Acrobatic Ski Jumpers. The Bungy Trampoline is a safe and accessible way for children, and adults, to experience all of the thrills of acrobatics and bungee jumping, but with none of the risks. This high-quality sports apparatus is fun for all ages as it allows everyone, whether young or old, athlete or amateur, healthy or physically challenged, to leave behind their limitations of their physical abilities and perform stunts that were once only left to the experts and dreamt about.

Here is how it works:

The participant is first centered on a trampoline, or one of our inflatable trampoline mattresses, then secured in a custom adjustable harness by a trained operator. The combination of a lifting device and elastic loops (or power cords) allows the jumpers to catapult up to **30 feet in the air!** This combination system of lifting and use of elastimers dramatically enhances the jumpers' ability where in turn they can perform front and back somersaults as well as reaching heights that would normally be impossible!

The dramatic increase in self-confidence is noticeable after the first somersault; especially in children that are coached by a trained operator. This sense of accomplishment is **not** promoted by any other apparatus, **NO OTHER PRODUCT CAN COMPARE.**

From Indoor Malls, Amusement Parks, Family Entertainment Centers and State Fairs to Sport Stadiums and Entertainment Venues, VR, along with their extensive clientele base, have installations in almost every type of venue around the world. All of our partners maintain the same general philosophy; Have Fun and Be Safe, profitability comes automatically. Feel free to inquire with any of our partners/clientele for more information and first hand experiences. Meet our staff at the tradeshow, or if not enough time, over the phone or email.

These units have been tested and approved by the most stringiest governing bodies around the world and "stamped" and certified by professional engineers. They are constructed with lightweight ANODIZED aluminum poles and fittings.

Our newest bungy cords outlast the previous ones by 1 ½ times. The redundant feature inherent in the system allows for increased safety, also improved for safety and comfort are our new 3 point jumping harness system. The control mechanisms and winches are OSHA and NEMA 4 compliant. The winch and jump ropes are 10mm/ 3/8 diameter Dynamic Cord with breaking strength that equals steel cable. Finally, the carabiners and pulleys used to attach to the harness and elastics are rated at 22-28KN.



Stationary & Mobile Climbing Walls



Combo: Trampoline & Wall

Boulders



PANEL SYSTEM

On behalf of Vertical Reality's entire staff, I would like to take this opportunity to thank you for your interest in our products. Vertical Reality strives to provide the finest in extreme, interactive entertainment and sports products; while at the same time unsurpassed quality of service.

We are very excited about the possibility of your acquisition of one of our company's climbing walls. As you probably are aware by now, VERTICAL REALITY's Auto Belay rock climbing walls have become one of the fastest growing recreational/sporting and team building activities around the world for people of all ages. Rock Climbing instills team building and confidence in people, while at the same time providing a great way to exercise.

Vertical Reality provides a variety of options when it comes to selecting the perfect climbing wall for your facility or business venture. With our extensive range of climbing systems, we are confident that we can design a rock wall according to your vision and within your budget. Safety and quality are our highest priorities. Vertical Reality's placement of a mobile or stationary rock climbing wall involves delivery, setup and an on site professional, certified training session of your staff.

- Stationary and Panel Systems
- Mobile Climbing Walls
- Boulders
- Combos: Climbing Wall **WITH** Bungee Trampoline System

Stationary & Panel System Climbing Walls

Stationary walls are designed for permanent locations and are ideal for amusement, theme and water parks. Panel System structures generally allow for more flexibility in design and custom work. These are best for applications that have very little space to work with. They are expandable in 4 ft sections & typically mount to a wall and protrude out 2 feet.

Mobile Climbing Walls

These portable walls are designed for maximum mobility and are equipped with a dual axle trailer, allowing for ease of transport. This can be especially helpful for venues that want to use the wall in multiple locations and/or for outside events such as fairs, carnivals, fundraisers, promotional events, corporate training purposes, and much more! The hydraulic trailer system allows for ease of operation in raising and lowering the wall, creating a hassle-free experience for the operator.

Boulders

Also new to the 2005 line up are our Boulders. These are great additions to playground spaces, schools, malls, parks and small entertainment centers. These structures do not require handholds, ropes, nor belayers, and stand only 3 meters high (9 feet).

« THE « COMBO CLIMBING WALL & BUNGY TRAMPOLINE SYSTEM

The best of both worlds. With this unique product, you have the ability to have 7 patrons at the same time (4 on the climbing wall and 3 on the bungee trampoline system). This is the perfect marriage of two exceptional products. Your revenues will increase because of Combo ticket sales (both activities as a combo ticket at a discount)

What is an "Auto-Belay?"

In order to understand the term auto-belay, we must first define the term "belay" respective to traditional rock climbing. The act of belaying can be defined as a procedure of securing a climber by the use of a rope. In recreational sport climbing there are generally two people involved in a climb and the belayer. The belayer's role is to use two hands on a braking device, which controls the descent of the climber. One of the functions of the belayer is to ensure the rope slack is taken up as the climber ascends and ensure that the rope does not get tangled up which would result in the climber dangling. Once the climber asks to come down, it is the function of the belayer to allow the rope to pass through the braking device such that the climber descends at a rate that is not too fast or too slow. The biggest fear in manually lowering someone as a belayer, is that a belayer could drop the climber out of control.

Auto-Belay

Vertical Reality uses the term "auto-belay" to describe its automated belaying process that uses a pressurized air/oil hydraulic system that automatically controls the rate of descent if a climber falls or when he chooses to come down off the wall. Similarly, the system takes up the slack as the person climbs up, in which the positive air pressure in the hydraulic system causes the cable to retract. The air pressure forces the hydraulic fluid into the pistons and the whole sequence is reversed for a controlled descent. This system eliminates the need to rely upon a human belayer for every climber rather; allowing a single person to supervise up to three climbers who are able to climb simultaneously, hence the huge labor savings.

Is the auto belay safer than a human belayer? Vertical Reality answers this question with a resounding YES. We manufacture our climbing wall products with two hydraulic cylinders for every climbing route. Two cylinders mean that redundancy is in place and ensures that if one hydraulic cylinder fails, the second cylinder will take up the "slack" and function in a safe manner. In comparison to recreational climbing, using manual belayer's, One belayer would be required to belay each climber. The payroll savings alone make this investment worth while. In fairness, rock climbing has inherent risks. A participant climbing on the wall can be injured. Even though the system is automated, we require that a responsible person be assigned to ensure that the

mechanical function of the wall is operating properly.

As an owner of the wall, it is your responsibility to make sure constant care and supervision is taken regarding the operation of this product.

ADVANTAGES TO OUR ROCK WALL

Light weight design (3,900lbs). Saves gas and reduces operating costs.

Realistic looking panel designs 250 Lbs. pull strength per handhold.

- Fits inside containers and thru standard 8ft wide double doors (88 Inches)
- Trailer meets all DOT Specification and can be modified for Europe
- Super safe hydraulic auto belay system. Zero incidences.
- Great customer after sales service and parts department
- Very few moving parts, easily accessible for visual inspection ie. transparent hydraulic tank, all cables and pulleys in full view, but protected, Oversized pulleys with steel guard (no possibility for derailing of our rust resistant, 7,000 lb. test, galvanized cable)
- Stainless steel screws and backings, Low overall weight, saving thousands of dollars on transportation costs/yr, Superior Quality of Piston, custom built by Parker Hanifen for VR.

All Climbing Wall Systems Include

- ✓ Electric Static Paint & Coat (trailers and mounting hardware)
- ✓ Electric Brakes (hydraulic surge brakes available for overseas markets)
- ✓ 5 holds/4 foot vertical/route. Resin composite w/ texture for positive gripping
- ✓ Hydraulic lift system (12V, no electricity required)
- ✓ 1 year limited warranty
- ✓ Full size spare tire
- ✓ 1 carabineer per climbing route with swivel
- ✓ 4 harnesses (one size fits all, only seconds to strap in for high turnover)
- ✓ 2 auto belay system per climbing route station (built in redundancy)

Technical Specifications:

Our rock surfaces are made of a fire retardant, vinyl ester, glass with reinforced fiberglass. Different colors and molds to choose from. The climbing wall is anchored to a steel frame and engineered to withstand windstorm forces. They provide the highest standard of safety and support as set forth by the C.W.I.G. (Climbing Wall Industry Group) & ASTM regs. Suitable for indoor use in facilities such as indoor amusement parks or family recreations centers. Each version comes complete with everything needed to get started...(manuals, harnesses etc) and are very fun, safe and profitable. Each hand hold is anchored to the wall with a stainless steel bolt. Handhold orientation may be changed to effect different degrees of difficulty.

Component Criteria :

CRIMPS: Dual crimping used for added safety yields the same as cable, 7000 lbs.

PULLEYS: 4000 Lbs. Load.

Miami, FL 33158
Toll free (877) 632-6444
305-238-4522
www.verticalreality.com



HYDRAULIC CYLINDER: 400 Psi. Standard operating pressure, 100 lbs Max. Rod assembly is Rockwell hardened; Agricultural Welded cylinders vs. Industrial (300 psi)

HOSES & FITTINGS: 2500 Psi: Standard operating air pressure 100 lbs Max.